



THE NUMBER ONE POWER SOLUTION

Quality and Service Assurance



We now brand for 5 International Companies in South Africa

FACTORY:ISO9001:2015/GB/T 19001-2016 & ISO14001 2016/473228/07

We believe that there is no substitute for quality. Cheap is expensive, and expensive is cheap.

Work Cloud Pty Ltd is an importer, wholesaler and distributor of various products in South Africa and an exporter into Africa. Alphacell branded products such as batteries, flashlights, headlamps and Led lighting are just some of the ranges it provides. The company's primary focus is on product quality and service levels.

The Alphacell brand initiated in 2005 in the form of household batteries. Alphacell branded batteries have been the focus of the company and has become a reputable, trustworthy and a world class product, beating all other brands including International brands in quality and overall performance.

This has come about through our Pro Digital Alkaline range which has consistently improved in quality since 2010 when it was first introduced. Independent tests, client testimonials and tests through the years against other brands have proven this point time and time again.

Our products are supplied to various industries such as Hotels/hospitality Groups, theatres, Production & event companies, Hygiene Industry, Security companies, Medical, Hospitals and many more. Our focus has predominantly been targeted toward industry and professionals with a smaller presence in retail.

As our products have seen such success in the above mentioned industries, we have started concentrating more of our efforts on the wholesale and retail industry.

Our batteries have been used in the following broadcasting and live events

**2018 Soccer World Cup, 2014 Soccer World Cup
2010 Soccer World Cup, 2015 Rugby World Cup
2015 Miss South Africa**



We have a large range including, but not limited to:

**Nimh, Alkaline, Lithium, Lithium-ion, Zinc Carbon, Zinc Air (hearing aid),
Sealed Lead Acid, limited range of flashlights and headlamps.**

We are dynamic in our approach to our ultimate goal of ensuring that our product quality stays ahead of all other brands.

Our 25 member R&D team, initiated a development in 2016, to improve our Alkaline AA for motor driven devices in the Hygiene, Hotel & Toys industries that has seen an improvement of up to 13%.

We have recently released a new AA Battery (September 2018), which has been developed and designed specifically for the Hotel, Hygiene and Toy Industries.

Our factory's 25 member R & D team has spent almost 2 years developing this world class product, offering up to 13% improvement in quality.

We have successfully concluded OEM (Branding) deals for 4 companies (2018) and continue to offer this service as a value-add to our clients and their businesses.





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THANK YOU FOR YOUR TIME.

We look forward to doing business with you

GARRON ZLOTNICK - Director

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